

Savitribai Phule Pune University, Pune

Faculty of Commerce and Management

Bachelor of Commerce – Business Management

B.Com. - BM

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2024-2025

FYBCOM-BM Semester II

Credit Structure

FYBCOM-BM Semester II							
Course Type	Course	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (06)	Major Mandatory 4 (Compulsory)	Business Cost Accounting	5	4	30	70	100
	Major Mandatory 5 (As per the specialization selected in Semester I)	Finance: Business Accounting	5	4	30	70	100
		Marketing: Consumer Behavior and Sales Management					
		HRM: Organizational Behavior					
		Agri. Bussi.: Essentials of Rural Development					
		Service Mgmt.: Essentials of Services Management - II					
	Major Mandatory 6 (As per the specialization selected in Semester I)	Finance: Business Accounting	5	4	30	70	100
		Marketing: Consumer Behavior and Sales Management					
		HRM: Organizational Behavior					
		Agri. Bussi.: Essentials of Rural Development					
		Service Mgmt.: Essentials of Services Management - II					
Open Elective (OE)	Open Elective 2	Business Statistics - I	3	2	15	35	50
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	Basics of Stock Market	3	2	15	35	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Business Communication skills - II	3	2	15	35	50
Value Education Course (VEC)	Value Education Course (VEC)	Democracy Awareness & Gender Sensitization	3	2	15	35	50

Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	Physical Education - II	@ Department	2	15	35	50
		Total	-	22	165	385	550

Detail Syllabus

Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
II	BCA201T	Major Mandatory	Business Cost Accounting	04	05

Course Objective	
1	To understand basic concept of Cost, Costing, Cost Accounting and Cost Accountancy
2	To understand Classification of Cost
3	To able to Preparation of Cost Sheet
4	To understand basic Purchase Procedure and Documentation
5	To able to Issue of Material and Pricing Methods for Issue of Material

Course Outcome	
Student will be able to	
CO1	do Classification of Cost
CO2	evaluate Cost Sheet, Stock Levels and Inventory Turnover Ratio
CO3	analyze the various Methods for Issue of Material and Pricing
CO4	understand role of a Cost Accountant in Business
CO5	analyze the Stock Levels

Unit	Title and Contents	No. of Lecture Hours
1	Introduction 1.1 Origin of Costing 1.2 Concept of Cost, Costing, Cost Accounting, Cost Accountancy and Management Accounting 1.3 Cost Accounting Standard: Meaning, Definition and Introduction 1.4 Objectives of Cost Accounting 1.5 Advantages and Limitations of Cost Accounting 1.6 Difference between Financial Accounting and Cost Accounting 1.7 Cost Units and Cost Centers 1.8 Role of a Cost Accountant in Business	15
2	Elements of Cost and Cost Sheet 2.1 Elements of Cost: Material, Labour and Expenses	15

	2.2 Classification of Cost 2.3 Segregation of Cost into Elements 2.4 Proforma of Cost Sheet 2.5 Preparation of Cost Sheet (With Adjustments and Problems) 2.6 Estimate, Tender and Quotation: Meaning Significance and Difference between Estimate - Tender - Quotation	
3	Purchase Procedure and Inventory Control 3.1 Need and Essentials of Material Control 3.2 Role of Purchase Department in Business 3.3 Purchase Procedure and Documentation 3.4 Meaning of Inventory 3.5 Methods of Inventory Control 3.6 Stock Levels 3.7 Economic Order Quantity (EOQ) 3.8 ABC Analysis 3.9 Physical Verification of Inventory 3.10 Inventory Turnover Ratio	15
4	Material Accounting 4.1 Material as an Element of Cost 4.2 Store Location and Layout 4.3 Classification and Codification of Material 4.4 Store and Material Records 4.5 Bin Card and Store Ledger 4.6 Issue of Material and Pricing Methods for Issue of Material (With Problem) 4.6.1- First in First Out (FIFO) 4.6.2- Last in First Out (LIFO) 4.6.3- Simple Average Method 4.6.4- Weighted Average Method 4.7 Use of Software in Material Accounting	15

Reference Material

Reference Books

1. Cost Accounting- Principles and Practices- Tata McGraw Hill
2. Cost Accounting Theory and Problem- Mittal Shree Mahavir Book Depot
3. Cost Accounting- Principles and Practices- Kalyani Publication
4. Study Materials of Chartered Accountants Program by ICAI, New Delhi
5. Study Materials of Cost and Management Accountants by ICMA, Kolkata
6. Study Materials of Company Secretary by ICSI, New Delhi
7. Journal of Chartered Accountants by ICAI, New Delhi
8. Journal of by ICMA, Kolkata
9. Journal of by ICSI, New Delhi

Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
II	FIN202T	Major Mandatory	Finance: Business Accounting	4	5

Course Objectives

Student will be able to

1.	To develop right understanding regarding role and importance of monetary and financial transactions in business
2.	To cultivate right approach towards classifications of different transactions and their implications
3.	To develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L
4.	To learn about the importance of acc. In business
5.	Applying software basic financial statement and converting row financial data into well written financial data

Course Outcome

Student will be able to

CO1	Remembering the general rules of accounting and principles
CO2	To learn about importance of account in business
CO3	Ability to distinguish between different tractions and its nature
CO4	To learn about the importance of acc. In business
CO5	Ability to prepare and interpret bank reconciliation statement

Unit	Title and Contents	No. of Lecture Hours
1	Financial Accounting 1.1 Definition and Scope 1.2 objectives 1.3 Accounting concepts 1.4 principles and conventions 1.5 Classification of accounts	15
2	Books of Accounting 2.1 Voucher system 2.2 Accounting Process 2.3 Journals 2.4 Ledger 2.5 Cash Book 2.6 subsidiary books	15
3	Final Accounts 3.1 Trial Balance 3.2 Preparation of Final Accounts of Sole Proprietorship 3.3 Preparation of Final Accounts of Partnership firm	15
4	Computerized Accounting 4.1 Role of computers and financial application 4.2 Accounting Software packages	15

	4.3 Computer Terms	
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Reference Books

1. Advance Accounting Vou- I, S.N. Maheshwari & S.K. Maheshwari, Vikas Publication, New Delhi
2. Advance Accounting Vou- I, M.C. Shukla, T.C. Grewal, S.C Gupta, S. Chand Publication, New Delhi
3. Accountancy (Vol- I), S. Kr. Paul, Central Educational Enterprises (P), Kolkata
4. Accounting (text and Cases), Robert N. Anthony, David F. Hawkins, Kenneth A. Merchant, McGraw Hill Companies New Delhi
5. Advanced Accountancy (Volume - I), R.L. Gupta, M. Radhaswamy; Sultan Chand & Sons, New Delhi

Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
II	MAR202T	Major Mandatory	Consumer Behavior and Sales Management	4	5

Course Objectives	
1.	To analyze the key factors influencing consumer behavior
2.	To understand the sales process and team effectiveness in sales management.
3.	To apply the knowledge of consumer behaviour to enhance marketing and sales strategies.
4.	To evaluate emerging consumer trends and segmentation techniques to strategically target and position markets.

Course Outcome Student will be able to	
CO1	Identify the stages of the consumer decision-making process, steps in the sales process, and emerging consumer trends.
CO2	Describe the factors influencing consumer behavior and outline the components of an effective sales process.
CO3	Examine consumer data and sales performance to identify patterns and improve segmentation and targeting strategies.
CO4	Assess the success of marketing strategies, sales techniques, and trends in meeting business goals and enhancing

Unit	Title and Contents	No. of Lecture Hours
1	Introduction to Consumer Behavior and Its Foundations 1.1 Foundations of Consumer Behavior: Scope, relevance, and classification of consumer behavior (routine to extensive decision-making) 1.2 Influencers of Consumer Behavior: Cultural, social, personal, and psychological factors. 1.3 Consumer Decision-Making: Need recognition, information seeking, evaluating alternatives, purchase decision, and post-purchase experience.	15
2	Consumer Segmentation 2.1 Emerging Trends: Digital transformation (e-commerce, social media, mobile commerce, AI personalization), experiential consumption, and ethical consumption. 2.2 Consumer Segmentation: Demographic, geographic, psychographic, and behavioral segmentation approaches. 2.3 Target market selection and positioning strategies.	15
3	Sales Management: 3.1 Consumer Perception and Learning: Perception (attention, distortion, retention) and learning theories (classical, operant, cognitive) 3.2 Sales Management: Definition, scope, sales force planning, recruitment, training, and development.	15

4	Sales Performance Management 4.1 The Sales Process: Prospecting, pre-approach, engagement, presentation, objection handling, closing, and post-sale follow-up 4.2 Sales Performance and Motivation: Sales metrics, motivation strategies, compensation plans, and performance optimization 4.3 Sales Forecasting and Ethics: Sales forecasting techniques, budgeting, ethical guidelines, and legal considerations in sales.	15
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Reference Books

1. Consumer Behavior, S.R. Maheshwari, Dr. R. P. Puri, S. Chand Publications, New Delhi
2. Consumer Behavior: Text and Cases, S. R. S. Gupta, S. Chand Publications, New Delhi
3. Marketing Management, Philip Kotler, Lane Keller, Pearson Publishing House, New Delhi
4. Consumer Behavior, Leslie Lazar Kanuk, Pearson Publishing House, New Delhi
5. Sales and Distribution Management: Analysis and Decision Making, R. Shrinivasan, Pearson Publishing House, New Delhi

Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
II	HRM202T	Major Mandatory	HRM-Organizational Behaviour	4	5

Course Objectives

1.	To familiarize the students with the basic concepts of Individual Behavior and organizational behavior
2.	To provide students with a comprehensive exposure to Organizational behaviour, Perception and workplace issues.
3.	To acquire knowledge regarding the organizational change, development and Group Behavior.
4.	To help students to recognize stress triggers and how to manage them.

Course Outcome

Student will be able to

CO1	Understand the different concepts of Organisational Behaviour
CO2	Understand and deal with organizational change and development.
CO3	Able to analyse individual and group behaviour
CO4	Developing proactive responses to stressful situations
CO5	Understand the different concepts of Organisational Behaviour

Unit	Title and Contents	No. of Lecture Hours
1	Organization Behaviour introduction. 1.1 Definition, Scope and Importance. 1.2 Disciplines contributing to OB. 1.3 "Models of OB- Autocratic, Collegial, Custodial and Supportive." 1.4 Organizational Culture & Climate	15
2	Foundation of Individual Behaviour. 2.1 Personal factors, environmental factors, organizational systems and resources. 2.2 Personality: determinants of personality, personality and OB. 2.3 Perception: Perceptual process, Attitude, values and OB. 2.4 Motivation: Nature and importance of motivation, theories of motivation, Maslow's theory, Herzberg theory, Theory X and Theory Y.	15
3	Organisational change and Development 3.1 Nature of change, levels of change and types of change 3.2 Forces for changes in organization: External and Internal forces 3.3 Resistance to Change. 3.4 Organisational Development: pre-requisites for OD, Situations appropriate for OD.	15
4	Conflict and Stress Management 4.1 Types of Conflicts, Levels of Conflicts 4.2 Conflict Resolution: strategies for resolving conflicts, Intrapersonal, Interpersonal, Intragroup and Intergroup strategies.	15

	4.3 Stress Management: Definition of Stress, Causes of Stress, Consequences of Work Stress. 4.4 Techniques of Managing Stress: Individual Management and Organisational Management	
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Reference Books

1. K. Aswathappa: Organizational Behaviour, Himalaya Publishing house, Mumbai.
2. Robin. S. P: Organizational Behaviour, Pearson Education, India.
3. Suja R Nair: Organisational Behaviour: Text & Cases, Himalaya Publishing House, Mumbai.
4. S.S. Khanna: Organisational Behaviour, S. Chand & Co, New Delhi
5. Dr Anjali Ghanekar: Organizational behaviour Concepts and cases, Everest Publishing House, Pune.

Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
II	AGB202T	Major Mandatory	Agri – Busi.: Essentials of Rural Development	4	5

Course Objectives

1.	To Understand importance of Rural Development in Indian Economy
2.	To Impart knowledge in the field of Rural Development
3.	To understand various problems and prospects Rural Development.
4.	To identify role of various institutions in the Rural Development.

Course Outcome

Student will be able to

CO1	understand the meaning, concepts Rural Development
CO2	understand the importance and need of Rural Development in the Indian Economy.
CO3	learn various opportunities in the Rural Development
CO4	understand various Essential elements & institution helping Rural Development

Unit	Title and Contents	No. of Lecture Hours
1	Concept of Rural Development 1.1 "Concept of Rural Development- Meaning and Definition, Scope and Importance of Rural Development" 1.2 Approaches of Rural Development, Need of Rural Development 1.3 Socio-Economic Characteristics of Rural Areas 1.4 Demographics of Rural Populations 1.5 Economic Activities in Rural Areas: Agriculture, Handicrafts, etc.	15
2	Policies and Programs for Rural Development: 2.1 "Rural Development Planning -District Rural Development Agency (DRDA)- Organization Structure, Functions of DRDA" 2.2 NGO's and Rural Development 2.3 Self Help Groups (SHG's) formation 2.4 MGNREGA 2.5 NRLM	15
3	Agricultural & Technological Development 3.1 Importance of Agriculture in Rural Development, Agricultural Policies and Reforms, Sustainable Agricultural Practices 3.2 Agri-business Enterprises-Issues and prospectus Micro-financing, Argo-based industries Information & Communication Technology (ICT) for Rural Development 3.3 IT -Enable Services for an e-village 3.4 IT- Challenges of Rural Development	15
4	Opportunities & Challenges in Rural Development 4.1 Poverty and inequality in rural areas, Limited access to education and healthcare, Environmental degradation and	15

	climate change 4.2 Rural entrepreneurship and innovation 4.3 Sustainable agriculture and natural resource management, Rural tourism and cultural heritage	
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Reference Books

1. Rural Development: Principles, Policies and Management, K. Subbarao, Sage Publications
2. Rural Development in India, S.S. Singh, Rawat Publications
3. The Rural Development Process, R.P. Singh, Concept Publishing
4. Rural Development: Theory and Practice, K.L. Sharma, Oxford University Press
5. Essentials of Rural Development, R.K. Singh, New Age International Publishers

Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
II	SEM202T	Major Mandatory	Service Mgmt.: Essentials of Services Management - II	4	5

Course Objectives	
1.	To introduce services as an important business function.
2.	To learn practical aspects in business service sector.
3.	To understand the service environment and the quality in services.
4.	To learn Blueprinting and Service Mapping
5.	To understand recent trends & new developments in the Service Sector.

Course Outcome Student will be able to	
C01	Understand various concepts of service management in practice.
C02	Analyze relevant data in service sector.
C03	Apply the concepts of Blueprinting and Service Mapping
C04	Demonstrate professionalism in services.
C05	Prepare small reports based on service market analysis

Unit	Title and Contents	No. of Lecture Hours
1	Service Environment 1.1 Micro & Macro Service Environment: PESTEL Analysis of Service Sector, Six Market Model. 1.2 Market Analysis & Segmentation: - Planning process, Rethinking the customer service function, Focusing & positioning target customers. 1.3 Growth in service sector: - Importance, Growth & Development of service sector in India 1.4 Environmental changes leading to service boom 1.5 Service Design: - Introduction, Building a service blueprint and its benefits 1.6 Impact of globalization on Indian service Sector: An Overview	15
2	Service Mix Elements- Introduction 2.1 Product: - The service products, Service Product Lifecycle and its Strategies. 2.2 Place: -Managing Distribution Channels in Service Industry, Factors affecting choice of channel, Strategies for distribution. 2.3 Promotion: - Objectives, Selection Criteria, Developing the promotion mix, Sales promotion tools. 2.4 Physical Evidence: - Introduction, Elements, Role of physical evidence, Managing physical evidence as a strategy for service design. 2.5 Globalization of Service strategies 2.7 Case study analysis: Successful service organizations and failures.	15
3	Quality Management in Services and Service Research 3.1 Steps in Service Design, Blueprinting and Service Mapping, Service life cycle.	15

	3.2 Defining service quality: Process vs. Technical outcome quality, Loyalty programs, customer retention strategies 3.3 Gaps in service quality: Gap model, Advantages and Limitation of gap model 3.4 New Economic policy & its impact on the service sector. 3.5 Service Failures and Recovery Strategies, Discontinuation of Service	
4	Technology and Innovation in Service Management 4.1 Service Communication and Promotion, Strategies for effective service communication, Digital marketing for service businesses. 4.2 Role of information technology in enhancing service delivery 4.3 Automation, self-service kiosks, mobile apps, and AI in service management. 4.4 Digital transformation in service industries. 4.5 Case study analysis: Successful service organizations and failures. 4.6 Group discussion on real-world service management challenges. 4.7 Preparation of small report based on service market analysis.	15

Reference Books

1. Service Management: Strategy & Leadership in Service business, Richard Normann, Wiley & Sons, Ltd, New York
2. Service Marketing Operations & Management, Vinnie J. Juhari, Kirti Dutta, Oxford University Press, New Delhi.
3. Service Management, V.N. Raghu, Vasanti Venugopal, Himalaya Publishing House, Mumbai
4. Service Management Theory and Practices, Kailash Chandra Biswal G. Singaiah, Himalaya Publishing House
5. Services Marketing: People, Technology, Strategy by Wirtz Jochen, Lovelock Christopher, Chatterjee Jayanta
6. The Service-Profit Chain by Heskett, Jones, Loveman, Sasser, Schlesinger

Semester I					
Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
I	OE-103-STs	Open Elective	Business Statistics - I	2	3

Note: This course is for FYCOM-BM students and taken from OE basket of Faculty of Science and Technology

Course Objectives	
1.	To understand role and importance of statistics in various business situations
2.	To develop skills related with basic statistical technique
3.	To learn some elementary statistical methods for data collection, presentation and analysis of data.
4.	To develop right understanding regarding data interpretation
5.	To familiarize the students with applications of Statistics in Business and Management

Course Outcome	
CO1	understand basic concepts in statistics
CO2	collect, present, analyze and interpret the data and graphs
CO3	deal data in business problems
CO4	evaluate feasibility business problems using statistical techniques
CO5	prepare business report using various statistical techniques

Unit	Title and Contents	No. of Lecture Hours
1	Frequency Distribution 1.1 Raw data, variable, discrete variable, continuous variable, constant, attribute with illustration. 1.2 Classification- Concept and definition of classification, objectives of classification, types of classification. 1.3 Frequency Distribution- Discrete and Continuous frequency distribution, Cumulative frequency and Cumulative frequency distribution. 1.4 Graphs & Diagram- Histogram, Ogive curve, Pie-Diagram, Bar Diagram, Multiple bar Diagram, Sub-divided bar diagram	10
2	Measure of Central Tendency 2.1 Concept and meaning of Measure of Central Tendency, Objectives of Measure of Central Tendency, Requirements of good Measure of Central Tendency. 2.2 Types of Measure of Central Tendency, Arithmetic Mean (A.M), Median, Mode for discrete and Continuous frequency distribution, Merits & Demerits of A.M., Median, Mode, Numerical Problem. 2.3 Determination of Mode and Median graphically. 2.4 Empirical relation between mean, median and mode. 2.5. Combined Mean	10

	2.6. Numerical Problems	
3	Measure Dispersion Concept of Dispersion, Measures of Dispersion - Range, Variance and Standard Deviation (S.D.) for Grouped and ungrouped data, Measures of relative dispersion- Coefficient of range and coefficient of Variation, Examples.	10

Sr. No	Title of the Book	Author/s	Publication	Place
1.	Business Mathematics and Statistics -I	Dr. M. P. Waghmare	Thakur Publication	Pune
2.	Business Statistics	Girish Phatak	Tech - Max	Pune
3.	Statistics for Business	Dr. S. K. Khandelwal	International Book House	New Delhi
4.	Fundamentals of Business Statistics	J.K. Sharma	Pearson	New Delhi
5.	Business Statistics	G.C. Beri	The McGraw-Hill companies	New Delhi

Semester No.	Course Code	Type of Course	Course Title	Credits	Lecture Hours/Week
II	SEC201BM	VSC	Basics of Stock Markets	2	3

Course Objectives

1.	To make students understand the basic concepts of Stock Market.
2.	To impart the knowledge of working of SEBI.
3.	To make students understand the operations of Stock Market.
4.	To teach utility/ practical use of Demat and Various Apps dealing in Stock Exchange.
5.	To provides hands on Practical Training to the students in the Virtual Trading.

Course Outcome

Student will be able to

CO1	remember all the types of Shares and Capital Markets.
CO2	understand the basic share market terminologies.
CO3	apply various Software for virtual Trading.
CO4	evaluate the various Technical Indicators.
CO5	create new Demat Account and how to trade online.

Unit	Title and Contents	No. of Lecture Hours
1	Introduction To Share Market 1.1 Saving and Investment, Type of Investment 1.2 Shares - Concept, Types, Participants in the Share Market, Capital Market - Primary Market and Secondary Market 1.3 SEBI - Powers and Functions 1.4 Stock Exchange in India, Index - Sensex, Nifty and Sector Indices, How the Indian Stock Market Works 1.5 Demat Account Opening - Requirement, Types of Brokers 1.6 Stock Market Important Terminologies - Bonus Share, Stock Split, Dividend, Market Trends, Correction, Cash, Types of Trading, Types of Order, Diversification, Factors affecting Stock Market Works	15
2	Basics of Technological Analysis 2.1 Types of Charts, Candle Formation, Types of Candles, Types of Candlestick Pattern - Single and Double Candlestick Pattern 2.2 Chart Patterns - Reversal Pattern and Continuation Pattern 2.3 Technical Indicators - Moving Averages, MACD, RSI 2.4 Practical -	15

	2.4.1 Demat (Opening and Trading) 2.4.2 How to apply for IPO 2.4.3 Virtual Trading 2.4.4 Introducing Zerodha and GROWW App	
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References

2. Beginner's Guide to Stock Market, Sanjay Malhotra, Pramesh Universal India
3. The Intelligent Investor, Benjamin Graham, Jason Zweig, Harper Business
4. A Beginner's Guide to Stock Market, Matthew R. Kratter, Trader University
5. Share Market Dictionary, A. Sulthan, Prabhat Publication
6. Stock Market Pushkar, Raj Thakur, Invincible Publisher

Semester No.	Course Code	Type of Course	Course Title	Credits	Lectures per week
II	AEC201BM	AEC	Business Communication Skills-II	02	03

Course Objectives:

1. Develop the skills needed for approaching different types of interviews.
2. Help the students in developing effective presentation skills.
3. Enhance the skills of public speaking amongst students.
4. Enable students to understand their own strengths and weaknesses, opportunities, and challenges.

Course Outcome:

Student will be able to

CO1	Improve oral communication and presentation skills.
CO2	Understand and deal with different types of interviews.
CO3	Students can learn how to identify their strengths and weaknesses, and how to focus on improving those areas.

Unit	Title and Contents	No. of Lectures
1	Oral Communication 1.1 Definition, merits, and demerits. 1.2 Presentation skills: Preparation for self-introduction and effective presentation. Overcoming fear during presentation. 1.3 Interview skills: Interview and types of interviews. Preparation before, during and after an interview . 1.4 Do's and Don'ts in an interview	15
2	Personality Development and communication skills. 2.1 The concept of personality - Factors affecting personality development , Importance of Personality Development. 2.2 Self Awareness - Meaning - Benefits of Self - Awareness - Developing Self - Awareness. 2.3 Attitude : meaning and types, Factors affecting attitudes ,Positive attitude - Advantages, Negative attitude- Disadvantages ,Ways to develop positive attitude. 2.4 Self SWOC Analysis - Meaning - Importance- Application .	15

References

1. Business Communication, R.K. Madhukar, Vikas Publishing House
2. Business Communication, Homai Pradhan, N.S. Pradhan, Himalaya Publishing House
3. Business Communication, K.K. Sinha, Taxman Publications

Semester No.	Course Code	Type of Course	Course Title	Credits	Lectures per week
II	VEC201B M	VEC	Democracy Awareness and Gender Sensitisation	02	03

Course Objectives:

1. To make students understand the fundamental principles of democracy and their relationship with gender.
2. To foster democratic values like tolerance and empathy in students to tackle gender-based issues and become active, informed citizens.
3. To encourage critical thinking by making students aware of their biases and create readiness for diversity and inclusion.

Course Outcome:

Student will be able to

CO1	Students will understand the fundamentals of democracy, including equality, justice and human rights and will be able to challenge negative attitudes and stereotypes about all genders (various gender identities identified in contemporary society).
CO2	Students will develop empathy and understanding democratic values and can develop a sense of responsible citizenship and healthy relations.
CO3	Students will develop critical thinking and analytical skills, fostering them to evaluate democratic issues and can create increased readiness for diversity and inclusion.
CO4	Students will be inspired to become active citizens, by engaging in democratic processes.

Unit	Title and Contents	No. of Lectures
1	Introduction to Democracy and democratic values and principles - Types of democracy, Democracy, and constitution, Understanding democratic Values & Principles - Indian political system - legislature, executive, judiciary - Federal structure - central and state government, role of political parties and pressure groups in democracy - Duties of citizens and government & Future of democracy	05
2	Challenges to Democracy and corrective measures. - Illiteracy, poverty, gender discrimination, casteism, communalism, corruption, criminalization in politics, violence etc. - Strengthening Democracy- Education and sensitization, Technological innovations- E-governance, digital participation etc.	08
3	Understanding gender-related concepts, gender-based violence and democracy	08

	• Gender roles, social construction of Gender • Patriarchal family structure and its effects • The democratic deficit in the form of women's participation and governance • Strategies to address deficit – Promoting Gender Equity and Equality	
4	Addressing challenges • Breaking gender stereotypes in families • Empowering women's representation in society • Men's participation in advocating gender equality, • Setting the approach of Reciprocity for the betterment of every individual	09

Reference Material

1. <https://ncert.nic.in/textbook.php?iess4=0-5>
2. Democratic Politics - Text book in political science std IX
3. <https://nios.ac.in/media/documents/SecSocSciCour/English/Book2.pdf>
4. National Institute of Open Schooling - Social Science
5. <https://maharashtraboardsolutions.com/maharashtra-state-board-class-11-political-science-solutions/>
6. MHBSHC- Standard 11 - Political Science
7. Gramin Vikas Mantralay Bharat Sarkar - Gender module
8. NATIONAL COMMISSION FOR WOMEN NEW DELHI - 'Gender Sensitization and Legal Awareness Programme

Semester No.	Course Code	Type of Course	Course Title	Credits	Lectures per week
II	CC201BM	Co-Curricular (CC)	Physical Education - II	02	03

Details syllabus and execution guidelines for Physical Education will be shared separately